



BULLETIN BOARD MATERIAL: PIN IT UP!
PetCure Oncology Introduces Helpful Resources for Pet Parents Struggling with a Cancer Diagnosis

Discussing cancer with pet parents can be a difficult topic. PetCure Oncology has created resources designed to help pet parents navigate their pet cancer journey.

Last month, PetCure Oncology launched a new, rapid-response call center for parents struggling with a companion animal cancer diagnosis.

The center is staffed with full-time Pet Advocates that are trained to provide emotional support and cancer care resources following a patient’s diagnosis with cancer. The Pet Advocates are veterinary professionals experienced in oncology and caregiver support. Their goal is to empower pet parents with the critical tools necessary to navigate a pet’s cancer diagnosis.

We have also introduced a Pet Parent Cancer eGuide that can be downloaded free of charge. The eGuide answers a variety of common questions asked by pet owners following a cancer diagnosis. It is designed to provide basic information to help pet owners find the right path for their pet.

PetCure Oncology is committed to providing compassionate support and guidance for pet parents who may feel overwhelmed, burdened, or unsure of how to proceed following their pet’s cancer diagnosis.

Give your patients the tools they need during this difficult time.

Encourage them to call 833-PET-HERO to speak with a member of the Pet Advocate Team, or visit our website for the Pet Parent Cancer eGuide.

Patients can download the Pet Parent Cancer eGuide at:

www.TreatPetCancer.com

or call our Pet Advocate Team at:

833-PET-HERO